Flex2N Business Continuity Appliance



Problem

The enormous cost of not addressing business continuity

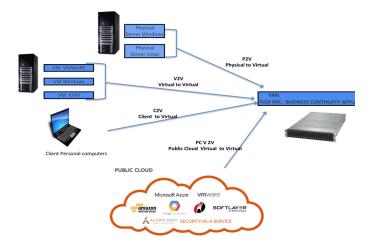
- Companies in North America and Europe experienced roughly 14 hours of IT downtime per year (*source: CA Technologies*), this is more than \$26.5 billion in total loss revenue and \$110,000 annual avrg. cost for each business.
- Recent research says that the average cost of downtime per hour is \$3.500 for small businesses (<75 employees; 3500*14h= \$49.000/year).
- Why Disaster Recovery is not enough and Business Continuity is the new goal: any organization without access to their systems or to the Internet decreases its productivity by 95%. 67% of companies lack proper useful back-ups. Half of them will never be able to recover their data, the half other will do partially. And the remaining 33% need an average of 5 weeks to put their systems back into normal operation as they need to source new servers, load up the Operating Systems, configure them, etc. (source: HP). The average cost of such disruption is massive. To avoid such costly and disastrous disruptions, Flex2N is the right solution.

Other downtime costs to be considered:

- Compliance.
- Brand Image.
- Loyalty.
- Competitive Edge.
- Employee's motivation.

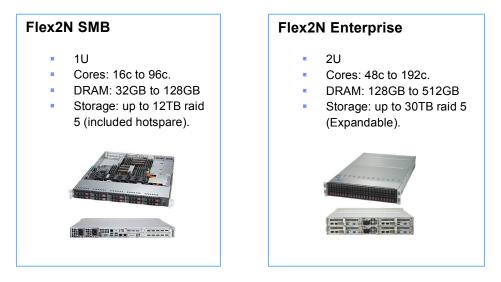
Flex2N: Business Continuity Appliance

Flex2N is a real redundant Datacenter, a real Business Continuity Appliance. All physical and virtual servers from an organization regardless their location, including its software applications and Data Bases, are replicated remotely as Virtual Machines in the Flex2N appliance and all data are backed-up oftenly in the frequency we want. Flex2N doesn't just backs-up data, but has all VMs ready to take over the I.T. service of an organization at any moment. All in a single, ultra-compact 2U hardware.

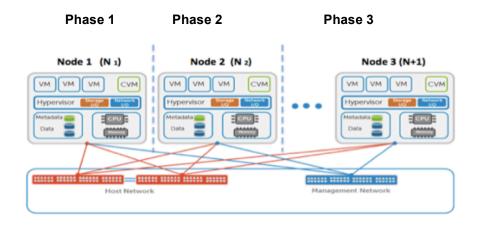




Two models to respond to your needs:



Scalable architecture:



Benefits			
Highly Secure	A	Flexible	
Resilient 2N	08	Scalable	
Simplified: plug & play	Q	Cost effective	ă
Personalized Support	6	_	1 1 1
Modular		Real redundant datacenter	

Flex2N is a real redundant Datacenter that replicates in one compact appliance, all physical and virtual servers from an organization regardless their location, including its software applications and Data Bases. Flex2N doesn't just backs-up data which needs weeks of recovery, but replicates all servers, in fully functional Virtual Machines ready to take over the I.T. service of an organization instantly, avoiding any disruption and losses due to main servers failure.